

## **Wants to become the new Ping**

Rolv Heggenhougen from Oslo has a dream of becoming Norway's next Karsten Solheim (founder of Ping).

Just like Solheim he has emigrated to the US, and also for Heggenhougen there is a putter that is first coming out from the garage.

While Solheim gave his putter the name from the sound it made when the ball was struck, Heggenhougen's putter has its name from the looks: *The O Putter*.

The name refers to the hole that goes straight through the head. This hole has a diameter that matches the diameter of the golf ball. This way the ball can be retrieved by inserting the putter into the cup.

The O Putter is face balanced which means that the face points up when the putter is balancing on one's finger. The putter head is top weighted which makes the ball roll faster after it is hit and thus leads to a much smoother roll towards the hole. The head is made of 17-4 stainless steel and weighs in at 350 grams.

It is a very exiting concept that Heggenhougen is promoting and golfers, especially with a bad back and poor knees will enjoy The O Putter.