

Press Release

For Immediate Release

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The Next Evolutionary Step In Golf

Delray Beach, FL. - March 9, 2004. The O Corporation takes club design to the next level with the introduction of its uniquely designed O Putter. With greater functionality than any other putter on the market today, The O Putter is changing what golfers can expect from the most important club in their golf bag. Designed to be an extremely formidable and solid feeling weapon in the golf arsenal, The O Putter plays like any of the top rated putters sold today...with one *very* unique distinction. When you have The O Putter in your golf bag, you will never need to bend to pick up a golf ball again! The O Putter enables a golfer to effortlessly retrieve a golf ball from the cup, pick up another golf club, or even the flag stick on the green *without ever bending*...and, it does so with ABSOLUTELY NO damage to the cup or green.

Scott R. Yablon, President & Co-Founder of the O Corporation, “we appreciate how personal a golfer’s preference is when it comes to their putter selection. A putter needs to “*feel*” right and give a golfer confidence about sinking putts...that’s what the O Putter is all about. The O Putter was designed first, to be an *Awesome* performing putter. Our design, which has been approved as conforming to all USGA Rules, incorporates a face balanced, aerodynamically designed 350 gram head that is heel-toe-weighted, with the majority of the weight in the upper half of the head. The results - the ball rolls to cup with a minimum amount of skidding.”

Norwegian born Rolv Heggenhougen, Director & Co-Founder of The O Corporation, “internationally we have had a tremendous response to The O Putter. The Putter was evaluated by a number of the leading Scandinavian Golf magazines which rated The O Putter comparably to a number of the top selling putters including the Scotty Cameron futura putter. In addition to expansion efforts underway in the US market, we intend to continue to develop distribution

partners in Europe, South America and Asia. The reaction to The O Putter at the PGA Merchandising show just confirmed what we already know...The O Putter *is* the next step in the evolution of putter design.”

Currently, The O Putter is available at pro-shops across the US, green grass retailers, large national golf and sports retailers and can be purchased on-line at www.oputter.com.

For additional information, contact: The O Corporation, 16475 Braeburn Ridge Trail, Ste.100, Delray Beach, FL 33446, Tel: 561-953-0078, Fax: 561-953-0071, Email: info@oputter.com or visit the website at www.oputter.com

