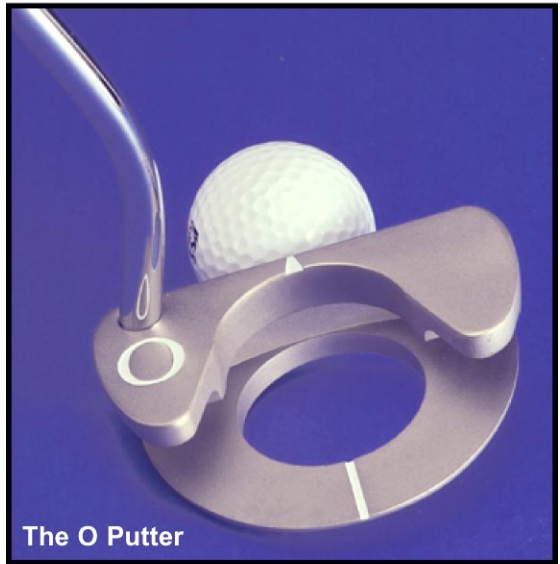


A PUTT ABOVE THE REST

Smoke - Spring 2004

The Delray Beach-based O Corporation emphasizes different aspects in their distinctly designed O Putter. "A putter needs to "feel" right, and give a golfer confidence about sinking putts," president and co-founder Scott Yablon says about his putter's unique design, which still conforms with USGA rules.



The O's signature feature is a "face balanced, aerodynamically designed 350-gram head that is heel-toe weighted, with the majority of the weight in the upper half of the head. The result--the ball rolls to the cup with a minimum amount of skidding."

The O Putter's scooped head means you can effortlessly pick up a golf ball, club or flag-stick without bending down. The upshot? You can save more energy for cigar puffing and elbow-bending at the 19th hole.



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